

11th Annual DogFest

Hosted by the
Mid-Atlantic Great Dane Rescue League

We're looking for sponsors and vendors for
DogFest 2012!

This is the 11th Annual DogFest, hosted by MAGDRL, and will be held in conjunction with our 2nd annual Dane Dash 5K and Dog Walk.

Additionally, we are looking for donations for our DogFest Goodie Bags that are sold to the public.

Previous Vendors Have Included:

- Raffles
- Animal Rescue Groups
- Vendors
- DJ
- Agility Demos
- Animal Communicator
- Veterinary Hospitals and Pet Wellness Centers

Vendors & Rescue Groups

If you're interested in sharing the day with us, please fill out this form, register online, or call 302.368.5890

This is a Rain or Shine event.

Vendor Fee: \$35.00
Rescue Groups: FREE

Must Register by April 1, 2012



MidAtlantic Great
Dane Rescue League

Hibernia Park
April 21st, 2012 facebook.com/PADanerescue
danedash5k.weebly.com

Vendor Application Form

Beneficiary: Race proceeds will support MidAtlantic Great Dane Rescue League, a 501(c)(3)

- I/We'd like to be a **business vendor** at DogFest 2012 — \$35.00
- I/We'd like to be a **rescue vendor** at DogFest 2012 — FREE
- Please contact me about also becoming a sponsor for the Dane Dash 5K!
- Please contact me about donating items for the DogFest Goodie Bags!
- I/We'd like (also) to be an **In-Kind Donor**, and would like to offer:

Method of Payment:

- Check (*make payable to MAGDRL*)
- Visa
- MasterCard
- American Express

Mail Dane Dash Sponsorship Form To:

MAGDRL Dane Dash Registration
c/o Jennifer Kelley
1180 Knights View Rd
Wrightsville, PA 17368
Contact:
Jennifer Kelley at PADaneInfo@gmail.com,
or call (717) 422-4760

Credit Card # _____

Signature _____

Exp. date _____

Name/Business _____

Address _____

Phone _____

DaneDash5K.Weebly.com

Great Dane Platinum Sponsor Sponsor Commitment: \$500 and Up
 • Recognition as **Great Dane Platinum Sponsor** on race website (www.DaneDash5K.weebly.com), shirts, posters, flyers, race signage, and ads.

- **Category May Be Exclusivity offered.**
- Sponsor may display a banner (*supplied by sponsor*) at the event.
- Name/Logo on Race shirt **ON TOP** with other Platinum Sponsors.
- Recognition as **Great Dane Platinum Sponsor** at the 5K Run/Walk.
- Recognition in *MAGDRL Quarterly Newsletter*.
- Listed as **Great Dane Platinum Sponsor** in Race Packet.
- Insertion of your flyers/materials into Race Packets or DogFest Goodie Bags (*if supplied by 4/1/12*).
- Space for one (1) table set up (*supplied by sponsor*) for product promotion & distribution of literature as part of mini Expo on race day.

Great Dane Gold Sponsor Sponsor Commitment: \$250- \$499
 Recognition as **Great Dane Gold Sponsor** at the 5K Run/Walk.

- Recognition in *MAGDRL Quarterly Newsletter*.
- Name on Race shirt.
- Listed as **Great Dane Gold Sponsor** in Race Packet.
- Insertion of your flyers/materials into Race Packets or DogFest Goodie Bags (*if supplied by 4/1/12*).
- Space for one (1) table set up (*supplied by sponsor*) for product promotion & distribution of literature as part of mini Expo on race day.

Great Dane Silver Sponsor Sponsor Commitment: \$100- \$249

- Name on Race shirt.
- Listed as **Great Dane Silver Sponsor** in Race Packet.
- Insertion of your flyers/materials into Race Packets or DogFest Goodie Bags (*if supplied by 4/1/12*).
- Space for one (1) table set up (*supplied by sponsor*) for product promotion & distribution of literature as part of mini Expo on race day.

Great Dane Bronze Sponsor Sponsor Commitment: \$75- \$99

- Name on Race shirt
- Listed as **Great Dane Bronze Sponsor** in Race Packet.
- Space for one (1) table set up (*supplied by sponsor*) for product promotion & distribution of literature as part of mini Expo on race day.

In-Kind Donations Needed

- Water, sports drinks, post-race refreshments, items for silent auction baskets, items for DogFest Goodie Bags.



MidAtlantic Great Dane Rescue League

Hibernia Park
 danedash5k.weebly.com April 21st, 2012 facebook.com/PADanerescue

Sponsorship Pledge Form

Beneficiary: Race proceeds will support MidAtlantic Great Dane Rescue League, a 501(c)(3)

- I/We'd like to be a **Great Dane Platinum Sponsor**— amount: _____
- I/We'd like to be a **Great Dane Gold Sponsor**— amount: _____
- I/We'd like to be a **Great Dane Silver Sponsor**— amount: _____
- I/We'd like to be a **Great Dane Bronze Sponsor**— amount: _____

I/We'd like (also) be an **In-Kind Donor**, and would like to offer: _____

- Method of Payment:
- Check (*make payable to MAGDRL*)
 - Visa
 - MasterCard
 - American Express

Mail Dane Dash Sponsorship Form To:
 MAGDRL Dane Dash Registration
 c/o Jennifer Kelley
 1180 Knights View Rd
 Wrightsville, PA 17368
 Contact:
 Jennifer Kelley at **PADaneInfo@gmail.com**,
 or call (717) 422-4760

_____ Credit Card #
 _____ Signature _____ Exp. date _____
 _____ Name/Business
 _____ Address

 _____ Phone